

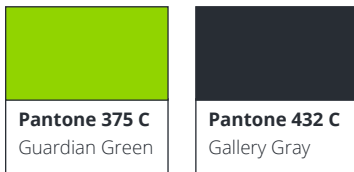
Brand Logo Guidelines

Proper Usage of the NETSCOUT Logo

Brand Logo

The full-color NETSCOUT brand logo is available in two color versions depending on the background on which the logo will be displayed (light or dark.)

Colors



Clear Space

Clear space requirements are provided to preserve the integrity of the NETSCOUT logo. Clear space is the area immediately surrounding the logo. This area must remain clear of elements that might compromise logo legibility. No graphics, type, photography, or illustrations should violate the clear space.

Minimum Size

To make sure it's legible, the logo must be used in printed and digital media at a height no smaller than 0.25 inches or 24 pixels.



Black-and-White Logos

Certain reproduction methods require black-and-white artwork. Depending on the usage, background color, and/or texture, the NETSCOUT logos can be used in either negative (white) or positive (black) versions.

Examples where the black-and-white logos are appropriate:

- Black-and-white or single-color printing mediums
- Embroidery
- Embossing, debossing, or engraving
- Promotional items

Black (positive) version:

For use on a white or light background. Typically required for embossing, debossing, or engraving.

White (negative) version:

For use on a black or dark background.



Logo misuse examples are on the next page.

Logo Misuse

The NETSCOUT logo is an original design. It must not be altered, redrawn, or modified in any way. Use only authorized logo artwork as it is provided by Creative Services. The following examples show a few practices to avoid when implementing any version of the logo or brand icon.



Do not change the color.



Do not stretch or distort it in any way or animate it in a way that would make it appear distorted or cutoff in any frame.



Do not alter even a tiny portion of it.



Do not crowd the logo or violate the clear space with graphics or text.



Do not apply a visual effect such as shadows, glows, bevels, etc.



Do not place the logo on a complex, textured, or patterned background that makes it tough to see.



Do not create your own company taglines.



Do not use the logo as part of a sentence.



Do not rotate it or animate it in a way that would make it appear rotated in any frame.



Do not attempt to replicate the logo using text and a green 'O.'



Do not use previous three-color versions of the logo.



Do not represent NETSCOUT with lockups of past company acquisitions that are now part of NETSCOUT.

NETSCOUT

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NETSCOUT offers sales, support, and services in over 32 countries. Global addresses, and international numbers are listed on the NETSCOUT website at: www.netscout.com/company/contact-us